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M3 Ranked Third Nationally as a Top Employer in Insurance

M3 Insurance was recently named to the 2011 list of **Best Places to Work in Insurance**. Only 50 elite insurance industry companies from across the country were selected based on a variety of employment-related metrics, and M3 was ranked third overall in the Best Small Retail Agents/Brokers category (25 to 249 employees).

“We are both humbled and appreciative of this recognition,” said M3 CEO and President Mike Victorson. “We care about the people who work here, and we’re not going to stop trying to create a best place to work.”

This nationwide survey and awards program was created in 2009 by *Business Insurance* magazine in partnership with Best Companies Group to identify, recognize and honor the best places of employment in the insurance industry, benefiting the industry’s economy, its workforce and businesses.

The annual competition is open to all publicly or privately held agencies with at least 25 employees working in the United States and serving the commercial insurance market. Companies go through a rigorous two-part assessment process including an employee survey to measure the employees’ workplace experience and the company’s culture, and an employer evaluation that collects information about the company’s benefit programs, policies, practices and demographics. The combined score determines the top companies and the final rankings.

[Learn more](#) about the Best Places to Work in Insurance program and the 50 agencies, including M3, that have “created high-quality workplaces that encourage employees to thrive in a work environment they can love.”

About M3

Founded in 1968, **M3 Insurance** is an independent, Wisconsin-based agency providing insurance and risk management services in the areas of property & casualty, employee benefits, corporate retirement plans, executive benefits & disability, and personal insurance. M3’s experts are keenly focused on specialized industry practice groups, including Construction & Real Estate, Education & Government, Manufacturing & Distribution, Senior Living & Social Services, and Transportation. Offices are located in Eau Claire, Green Bay, Madison, Milwaukee and Wausau, Wisconsin. Visit www.m3ins.com for more information.

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