

M3 at a glance



INSURANCE AND RISK MANAGEMENT SOLUTIONS

M3 is an insurance and financial services firm providing solutions for business clientele in the areas of property & casualty, employee benefits, and corporate retirement planning. With 180 employees serving more than 5,000 commercial clients, M3 places over \$450 million of insurance premium annually with national and regional carriers.

Since our inception in 1968, we have grown our practice one office and one employee at a time to serve the Wisconsin and Colorado markets. Throughout our growth, M3's steady focus on the client has remained the same. Utilizing our industry expertise, established relationships, and dedicated risk management team, M3 partners with you to reduce risk and improve your bottom line.

Insurance Services

- Business Insurance
- Employee Benefits
- Risk and Claims Control
- Executive Benefits
- Corporate Retirement Planning
- Personal Insurance

Industry Specialists

- Agribusiness
- Construction and Real Estate
- Long-Term Care and Social Service
- Manufacturing
- Schools and Public Entities
- Transportation

Partner Selection

- Understand and Exceed Client Expectations
- Demonstrate Integrity and Honesty in All Relationships
- Accept Responsibility and Be Accountable
- Seek Continuous Improvement and Personal Renewal
- Embrace Innovation, Be Open to Change
- Have Fun

Our culture is grounded in professionalism, humility, teamwork and doing what's in the best interest of the client. We optimistically approach the future and strive to foster an inspiring environment motivating to our employees and filled with opportunities for their personal and professional growth. We will aspire to and attain our goals by owning our vision of 'innovative... committed' and by running our company with the belief that our employees and our clients choose M3, not the other way around.

-Mike Victorson, President & CEO



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