

ESG

HOW TO GET STARTED?

Environmental, Social, and Governance refers to a set of standards focused on creating and implementing sustainability and ethical responsibilities. Companies across all industries adopt ESG initiatives as part of their organizational strategic planning efforts. Use this document as a tool to remind you of some ESG initiatives that your organization may already have underway as you jumpstart your process.



Environmental

- Renewable fuel sources
- Energy efficient building features/technology
- GPO participation, supply waste reduction
- Water Management Program
- Environmental footprint in future projects
- Fleet Management/Telematics
- Waste Management & Recycling processes
*including DME
- Vendor contracts with environmental expectations



Social

- Consumer health & safety
- Employee benefits & SDOH
- Necessary services provided in local communities
- Conscious of business partners and suppliers
- Impact of giving/volunteering in local communities
- Diversity, equity & inclusion efforts
- Employee Safety & Wellness Program



Governance

- Code of Conduct
- Corporate Compliance & Ethics Program
- Cyber security practices
- Board diversity & oversight
- Shareholder rights

WHY ESG?

- Identify and manage risks and opportunities related to environmental and social impact
- Build trust and transparency with consumers, workforce, and community
- Portray desirability to investors, lenders, and stakeholders
- opportunity for improved financial performance and long-term business strategy
- Aid in organizational sustainability
- Attract and retain a diverse workforce
- Reducing organization's carbon footprint
- Litigation management tool in strengthening defensibility