



Shelby Gartner
Vice President, Sales
IdentityForce and TransUnion Brand

Education:

Northwest Missouri State University
Bachelor's Degree – University of Saint Mary
Masters in Business Administration

Shelby has spent 12 years immersed in the employee benefits industry, providing consultative solutions to partners in search of differentiated value through the implementation of both product and services. The immediate past 4 years have been spent educating partners as to identity theft and fraud related threats, including how to improve upon existing digital hygiene practices, fraud prevention measures and breach response strategies.