



## Patrick Delaney

Vice President  
Insights Director

Patrick is a Vice President of T. Rowe Price Investment Services, Inc., and an Insights Director in the U.S. Intermediaries: Product & Marketing Group.

As a frequent speaker at industry and client events, Patrick not only develops and delivers thought leadership, but also provides consultative services to financial professionals.

He is focused on helping financial professionals understand and adapt to the changing face of wealth in the United States. Patrick is passionate about the psychological aspects of our industry: how emotion influences investors' decision-making process, and how advisors can tap into emotion to better engage and serve their prospects and clients.

### KEY EXPERIENCE

- More than 22 years in the financial industry
- Joined T. Rowe Price in 2000
- Series 7 and 63 registered representative and state-registered broker-dealer
- Prior to his current role, Patrick partnered with financial professionals from Missouri to Hawaii to help them learn, sell, and better serve their corporate retirement plan clients
- B.A. in economics from Gettysburg College

### PERSONAL INFORMATION

Patrick and his two daughters reside just north of Baltimore. He enjoys writing, hiking, playing tennis, and traveling—especially when the trip is built around a great sporting event or live music. He rarely leaves a crab feast early and cheers on his daughters' sports and musical activities.

### CONTACT INFORMATION

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