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Ken Nimmer is an HSA/Flex/COBRA consultant with Associated Bank. Ken is passionate about expanding HSA knowledge and its usage so that individuals can make informed financial decisions when it comes to both healthcare and their overall financial wellbeing. Ken is EFC Certified in the pretax products of HSAs, Flexible Spending, and COBRA while being licensed to sell Health and Life in the State of Wisconsin. Ken has been selected to be included in the Circle of Excellence team by Associated Bank.